

BRAX Spirit Cups™

America's hottest fundraiser

Fundraising
Partner Of



SpiritCups.com

888-825-9339

Made in the



USA!

BRAX Spirit Cups is an official licensee of the NFL and exclusive fundraising partner of Pop Warner.

Photos courtesy of Pop Warner Little Scholars, Inc.

4 Easy Steps

1. Order & Distribute Materials



2. Start Fundraising Campaign

3. Submit Master Order



4. Distribute Cups

Highlights:

- 100% Pre-Sale program
- Exclusive NFL, MLB and Collegiate licensed product
- No inventory
- No up-front money
- 4 Cups for \$12
- \$4 Profit from every sale
- Free shipping

Profit Calculator

Participants	Spirit Cup Packs Sold	Total Sold	Profit Each Per Pack	Profit To Organization*
100	10	1,000	\$4.00	\$4,000
250	10	2,500	\$4.00	\$10,000
500	10	5,000	\$4.00	\$20,000

* Less the cost of sample cups. Billed at our cost of \$1.50 per cup. (Freight included)

Success Stories

Steele Creek Football, \$11,000 Profit
 Michiana Football, \$10,000 Profit
 Bennetts Creek Football, \$9000 Profit

"I am with Newport Pop Warner and the Spirit Cups response was wonderful. We are using the monies from the Spirit Cups fundraiser to purchase new equipment to outfit our new tiny mite team, that we are trying to start. The Spirit Cups company was wonderful to work with and very well organized. Our organization is looking forward to repeating this fundraiser at the beginning of our football season. Thanks again for all that your Spirit Cups company has done for us!"

Thanks,
 Janie Black
 Newport Pop Warner
 Secretary

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