

# THANK YOU

## FOR YOUR INFORMATION KIT REQUEST

### FROM



We really appreciate your interest in Spirit Cups. Enclosed you will find a sample cup and a brochure that describes our program. Once you have had an opportunity to review the enclosed material and are ready to start your program, please contact us at

**888-825-9339**

### Spirit Cup facts:

- Heavy gauge plastic, dishwasher safe
- Officially licensed by the NFL, MLB, and over 70 colleges. All teams available.
- All military branches represented
- NO UPFRONT COSTS, 100% pre-sale
- Made in the USA
- Four cups of the same design per pack
- No minimum order, no shipping costs

### Spirit Cups help with:

- New equipment & uniforms
- Scholarships
- Athletic Field Improvements
- Team Travel
- Competitions
- Classroom Supplies
- Upgrade Facilities
- Lab Equipment
- Class Trips
- Computers
- Camps



**Best of all: Spirit Cups sell themselves!!**  
**Who doesn't have a favorite team?**

### Profit Calculator

Participants	Packs Sold	Total Sold	Profit Each Per Pack	Profit To Organization*
40	10	400	1 - 499 Packs = \$5.00	\$2,000
80	10	800	500 - 999 Packs = \$5.50	\$4,400
160	10	1600	1000 + Packs = \$6.00	\$9,600
320	10	3200	1000 + Packs = \$6.00	\$19,200

\* Less the cost of sample cups. Billed at our cost of \$1.50 per cup  
 \* Add \$30 shipping and handling fee for orders less than 48 packs

### Just one of many Spirit Cup success stories:

Thank you, BRAX, for an outstanding fundraising product that kids, parents, and people in general can get excited about .... and use!! It sure makes the whole fundraising experience easier. Our elementary school sold almost 4,000 sets of cups. WOW!!

Osceola Elementary School  
 Valerie Johnson

**We are here to assist you and your organization with your fundraiser!!**  
**Call us at 888-825-9339.**

**The BRAX Fundraising Team**  
**BRAXFundraising.com**